

A polished performance

Staying ahead in the style stakes will be easier than ever this year, following the launch of Remington's Spring/Summer 07 collection in Cape Town and Johannesburg during July.

From hair styling appliances targeted at specific hair types, to inspirational new shavers and a high-precision grooming range for men, members of the media were treated to live, up close and personal demonstrations of the new products at work by acclaimed hair stylist Shelene Shaer, owner of the award-winning Tanaz Hair Studio in Johannesburg.

Remington is the first electrical brand to segment appliances to cater for four different hair conditions, which means users can now choose a styling appliance tailored to their particular hair type.

For men who appreciate top-of-the-range products driven by performance and design, the new generation of shavers will undoubtedly top their wish lists this Christmas, while the innovative nanosilver technology incorporated in the grooming range will ensure they look good time after time.



Shelene Shaer (Tanaz Hair Studio) demonstrates the new Remington Styling tongs on model Michelle.



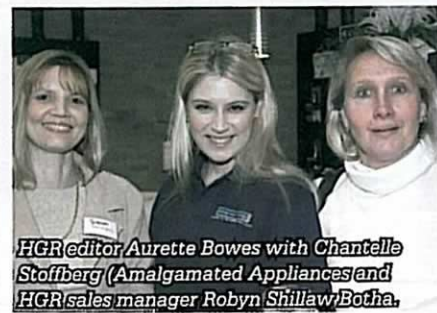
Theo Theodorou (Amalgamated Appliances) and Abdullah Fakir (Pick n Pay Hypers).



Theo Sardellis and Ronel Le Grange of Makro in conversation with Theo Theodorou and Chantelle Stoffberg of Amalgamated Appliances.



Stephen Carlon (left) of Zoo Weekly chats to Hans-Peter Keubler, Martin Shraer and Amelie Anderson of Remington.



HGR editor Aurette Bowes with Chantelle Stoffberg (Amalgamated Appliances) and HGR sales manager Robyn Shillaw-Botha.